



PRESS RELEASE

March 1, 2023

For immediate release:

Port Washington Main Street is excited to share the news that Port Washington, WI, has been chosen as the installation location for Mural Mosaic's Global Roots Project America Connects Midwest Regional Mural. Out of 11 states represented by the regional mural in this global community art project, Port Washington was picked as the mural's home. Port Washington Main Street, as a non-profit organization working in economic development for the historic downtown district, will receive the mural as a donation from the Canadian organization Mural Mosaic, who is leading the Global Roots Project.

The installation will take place on Thursday, April 6, 2023, at 2 pm, on the north wall of Twisted Willow Restaurant, 308 N Franklin Street, Port Washington.

We share the following press release from Mural Mosaic:

February 22, 2023

Mural Mosaic's Global Roots Project is thrilled to announce our collaboration with PW Main Street in Port Washington, Wisconsin where the America Connects Midwest Regional Mural will be installed on Thursday, April 6th, 2023.

The America Connects Midwest Mural Mosaic is a one-of-a-kind art collaboration bringing together 1500 participants from the Midwestern states and throughout North America to paint a tile representing their connection, experiences and affection for the Midwest. This visual legacy mural reflects the beauty and power of collaboration, and shows us that when we come together, we can create a remarkable lasting artistic reminder of our shared experiences.

Since 2003, Mural Mosaic has been creating art that celebrates unity and diversity through awe inspiring mosaic productions. Using the Mural Mosaic process invented by artist Lewis Lavoie, the mission of our work is to bring people together in a way that honors everyone's unique perspectives and experiences. They have produced Mural Mosaics throughout North America, inspiring viewers to recognize the beauty of our differences and come together in united work of art.

Mural Mosaic's Global Roots Project is delighted to become part of the Port Washington community, to have the opportunity to inspire artists and aspiring artists of the future with this remarkable mural. We hope that it will serve as a source of inspiration for those who view it, and that it will encourage them to explore their creative potential.

"Since learning about Mural Mosaic's Global Roots Project and featuring it during our Art Walk event last year, we have been so excited by the unifying force of art across our community and across the globe. The City of Port Washington and Port Washington Main Street are collaborating on a new public art initiative to add vibrancy to our harbor city through art. The Global Roots Project takes the idea of communal art to a whole new level, and Port Washington is proud to represent the Midwest as home to the Midwest Regional Mural. What a way to lead off our public art initiative!" Kristina Tadeo, Executive Director – PW Main Street

Mural Mosaic's Global Roots is a unique initiative that aims to bring people from around the world together through the power of art. Each collaborative Mural Mosaic production invites people from communities everywhere to connect and celebrate their unity through their diverse expressions of art. With each tile placed in a mural, Global Roots is reconnecting the world through the joy of art – one tile, one mural mosaic, one country at a time.

The Global Roots Project and installation of the America Connects Midwest Regional Mural is funded entirely by its participants including the production and donation of the physical mural to Port Washington Main Street.

Media Inquiries Please Contact:

Tracy Oliver, Project Director
Mural Mosaic
tracy@muralmosaic.com

Kristina Tadeo, Executive Director
Port Washington Main Street
pwmaintstreetdirector@gmail.com



Kristina Tadeo
Executive Director

262.268.1132



pwmaintstreetdirector@gmail.com
www.downtownport.com



222 E Main Street, Suite 214
Port Washington, WI 53074

